## ZONING BOARD OF APPEALS AGENDA

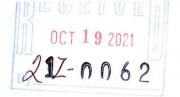
Public Hearing Application #6

Application # 21Z-0062 Jessica Rapach 1620 Qualtrough Road and 1617 Scribner Road

See Pages to Follow

# Jessica M. Rapach

Representative of Piccadilly Park Neighborhood 8 Scarborough Park Rochester, NY 14625 imrapach@gmail.com 585.880.9028



To: Town of Penfield Zoning Board of Appeals

**SUBJECT:** Letter of Intent (Application for Special Permit for Signage)

I, Jessica Rapach, am representing the residents of Piccadilly Park neighborhood (Scarborough Pk/Dundas Dr/Piccadilly Pk). We are requesting a permit to replace our neighborhood entrance signs on both ends of the neighborhood. The original signs were installed by the home builders, Fedyk Builders Inc.

The entrance sign located on the Scribner Rd/Dundas Dr side of the neighborhood is still standing but unsightly. It has been re-painted multiple times and will fall over from rot any day. The builders did not provide any landscape around the bottom of the sign, which was poorly thought out. Our plan is to replace this sign with a double-sided monument sign and have a low maintenance landscape around the posts for protection. The sign that we have selected is only slightly bigger than the existing sign and will be located in the same footprint (with the exception of the width, which is about 2ft larger). The orientation will also be the same, with the sign parallel with Dundas Dr. Additionally, the materials that the company uses now are designed for longevity.

The entrance sign located on the Qualtrough Rd/Scarborough Pk side of the neighborhood fell over a few years ago. Once again, the builders did not place any landscape around the posts to protect them. The sign was placed on the side of the street where the telephone post and street sign are located. We are proposing the new sign be placed on the opposite side of the road because the area is more spacious and easier to spot from the road. The sign will be placed in the exact same layout as the other entrance sign, with the sign parallel to Scarborough Park. We will have the same low maintenance landscape around the bottom to protect the posts.

#### **ACTION TAKEN TO DATE:**

Prior to beginning the Town approval process, I researched entrance sign options. I went to three (3) different companies and received three (3) quotes for three (3) different sign options: Monument style, 2" double-sided post sign and 1" double-sided post sign. Our neighborhood took a vote and I received votes from 96 out of 100 houses. 92 of 96 wanted to replace the entrance signs and 70% wanted a monument style sign. The remaining 30% liked the double-sided design of the post sign. Therefore, we all agreed on a double-sided monument sign that is slightly smaller than a traditional monument. We have selected Southpaw to make and install the sign and are ready to place our order. Southpaw placed the original signs over 20 years ago. Our neighborhood will be covering 100% of the cost. Once we receive approval, we are eager to get the signs ordered and placed before the ground freezes (if able).

I submitted our entrance sign proposal on Sept 28<sup>th</sup>, 2021 and have been working with the Town Rep, Andy, to complete all of the necessary steps to get this proposal approved. I met Andy on site to review where the signs will be located and we completed measurements.



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### **MAINTENANCE:**

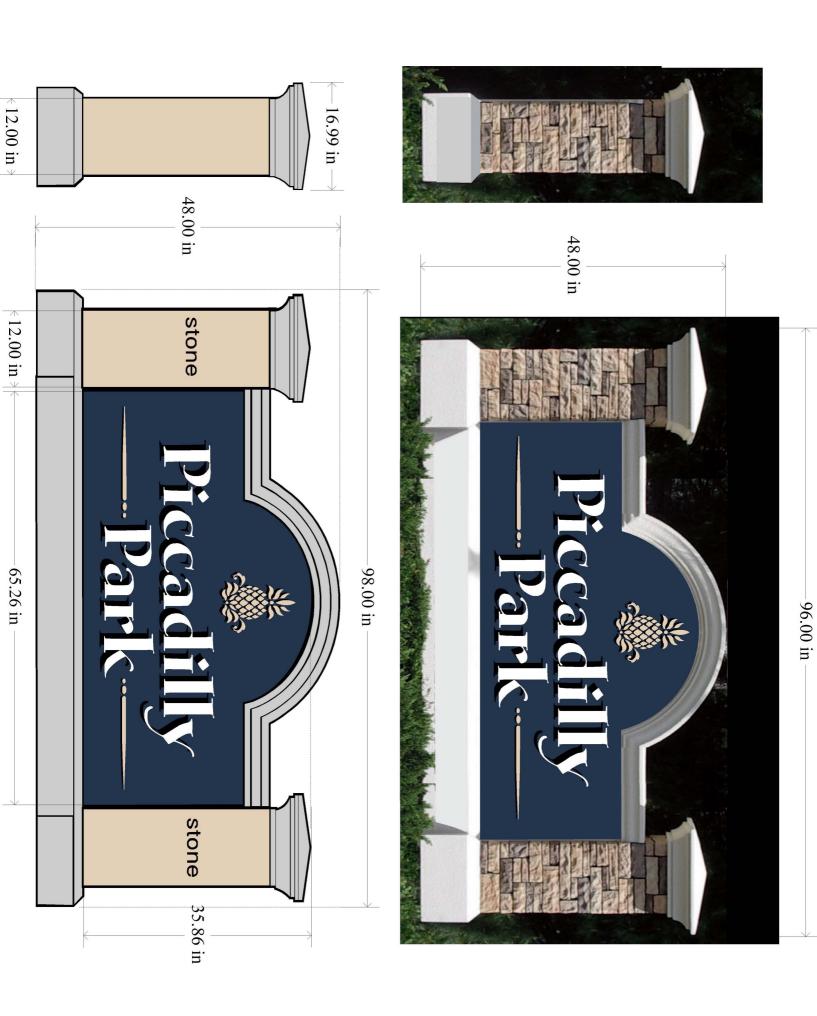
Due to the signs falling in the Town right of way, I will be signing a document taking responsibility for the signs (damage and maintenance). Along with the neighborhood vote, we also had a call for a maintenance team. We have multiple families who have volunteered to help maintain the signs. I will work a rotation to ensure the signs are well taken care of.

#### **CONCLUSION:**

Our neighborhood has had a lot of turn over from original owners to young families over the past few years; our families are eager to improve the aesthetics of the place that we call home. Entrance signs are the first thing you see when turning into a neighborhood and the last thing you see when leaving; we'd love for visitors and families to view our neighborhood as a well-kept, beautiful atmosphere. There have been signs for over 20 years and they have not caused any hazards or interfered in any way. You will also find monument or large post signs for all surrounding neighborhoods. We respectfully request your approval for our proposal.

Signed,

Jessica Rapach



Google Maps 1617 Scribner Rd



Image capture: Oct 2018 © 2021 Google

Penfield, New York



Street View - Oct 2018



Google Maps 1622 Qualtrough Rd



Image capture: Jun 2012 © 2021 Google

Rochester, New York



Street View - Jun 2012

